



*Production Peace of Mind™*

## ***Newsletter - June 2025***

*"With our 30-year track record, I am proud to share with you an update on some of Roska's innovative solutions that help to provide each of our customers with Production Peace of Mind.*

*I encourage you to contact our remarkable staff to help address any of your rental process equipment, workforce solutions or production testing needs."*

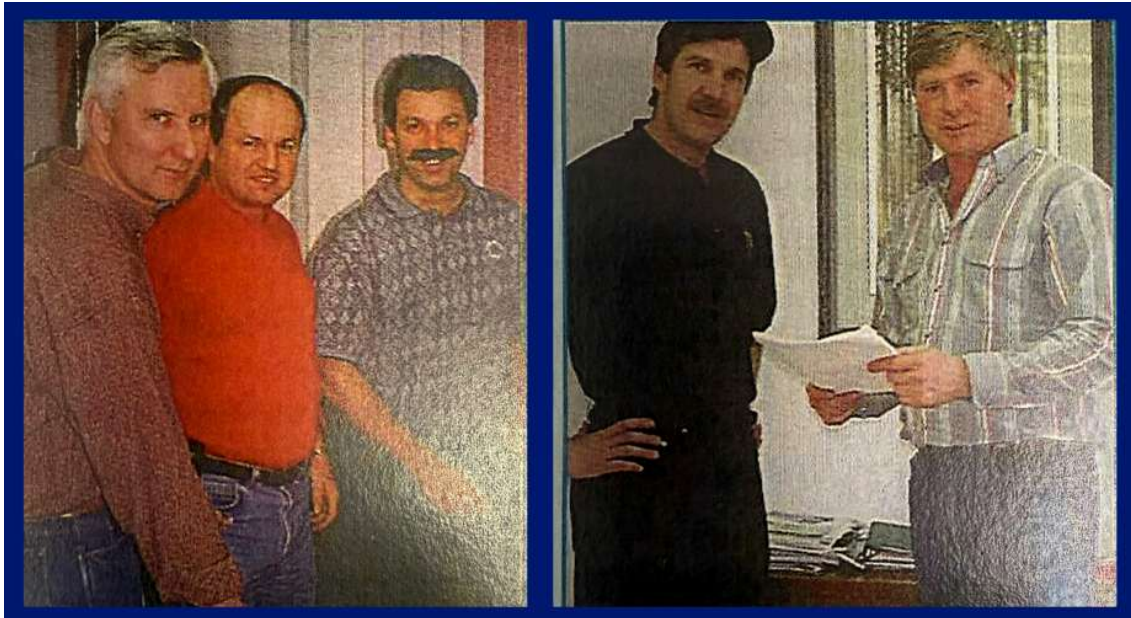
**- Clayton Roska, Founder & President, Roska DBO**

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### ***Celebrating 30 Years of Excellence: The History of Roska DBO***



Roska DBO's journey began in 1995 when five industry veterans - Clayton Roska, Brad Welsh, Terry Bullen, Brian Furman, and Mac Disher - came together with a shared vision: to improve operational efficiency in the oil and gas sector by integrating technical personnel with field operations. The company's roots were humble, with early meetings taking place around a kitchen table.



### **Founding Partners**

**Terry Bullen, Brian Furman, Clayton Roska, Brad Welsh and Mac Disher**

Initially known as **Total Production Services**, the company focused on contract operating services, assisting smaller producers with the skills and expertise of larger companies while maintaining cost-effective solutions. Over time, the business model evolved to include a talented pool of qualified operators and expanded its service offerings to include optimization and LGR testing. By 1997, Roska had formalized its mission and values, which still guide the company today. As the company grew, so did its reputation for reliability and excellence in the field.



### **2006 Announcing Partnership with Enerflex**

A defining moment came in 2006 when Roska entered a partnership with Enerflex, forming **Total Enerflex**. This partnership combined Roska's field-level operations and staffing expertise with Enerflex's compression and equipment manufacturing capabilities. Over the next 10 years, the company undertook significant customer projects and innovations, which increased its capacity in process equipment and pressure piping rentals, making these core to the business.



As the company continued to expand, its capacity to serve clients across Western Canada also increased. In 2016, Roska acquired Canadian Pressure Testing and Flowback assets from Weatherford, which included a sizeable 16-bay shop and 8 acres of yard space. This acquisition enabled the company to meet an even broader range of customer needs and further solidified its reputation for swift execution and operational excellence.



### **Founding Partner - Brad Welsh**

But what truly sets Roska DBO apart is its culture and people. From the outset, Roska has fostered a close-knit family atmosphere where employees are valued, supported, and encouraged to grow and develop. Many who join Roska become long-term members of the family, with former employees often returning as clients. This culture of loyalty and mentorship is exemplified by leaders who play crucial roles in the company's development and the careers of many employees, a legacy exemplified by founding partner Brad Welsh, who passed away in 2024.

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## ***Roska DBO Employee Spotlight***



### **Clayton Roska - A Legacy of Leadership and Dedication**

This month, as Roska DBO celebrates its 30th anniversary, we're excited to shine the spotlight on one of our founding partners and current President, Clayton Roska. Clayton's journey from humble beginnings to leading a successful company is a true testament to his hard work, passion, and commitment to his people.

Growing up in the remote communities of Inuvik and Tuktoyaktuk in the Northwest Territories, Clayton learned the value of perseverance early on working in the family business in Inuvik (Polar TV& Appliances). He later moved to Westlock, Alberta, to finish high school and graduated with a Petroleum Engineering degree from the University of Alberta. Clayton's early career saw him work for Petro Canada and DowElanco before he and his partners started Total Production Services (now Roska DBO).

Parallel to his professional career, Clayton took a bold step into farming. After leaving university, he bought land near Westlock and started from scratch. Facing the challenges of a bootstrapped start-up, he owned equipment with open cabs; in the first years he recalls seeding and combining while wearing a snowmobile suit to stay warm. Today, he remains active in farming, finding that the rhythm of planting and harvesting keeps him grounded amidst the demands of running a company (however, with closed cab heating and air conditioning).



### **Clayton at the Farm**

In addition to his passion for farming, Clayton enjoys working on motorized equipment. He owns an assortment of old cars that he restores in his "spare time," including the '67 Chevelle SS convertible he bought when he was seventeen, which still sees the road occasionally. Clayton also purchased a helicopter and, at 56, took on the challenge of obtaining his rotary-wing license—a lifelong dream since his 20s. On the practical side, he jokes that the helicopter allows him to fly directly from work to Westlock, making it easier for him to be a farmer!



### Clayton 's Robinson R44 Raven Helicopter at the Farm

During the winter, when Clayton is not farming, he is an avid curler. This passion led him to skip two "eight-enders," a once-in-a-lifetime achievement for most curlers. His first eight-ender occurred in 1995 at the Petroleum Association's Bonspiel at the Grande Prairie Curling Club. Incredibly, a couple of years later, he repeated the feat when his team scored another eight-ender at the Beaverlodge Oilmen's Bonspiel. Clayton was quoted in the newspaper saying, "I just couldn't believe it. We were standing there and realized we had seven stones in there." Then the unbelievable thing happened: the opposition skip accidentally raised Roska's only rock which was not counting into the rings, allowing his team to "steal" an eight-ender.



## **Beaverlodge Eight Ender - Wade McCarthy, Brian Furman, Ron Bettin, Clayton Roska**

Clayton's leadership journey with Roska DBO began in 1995 when he and four other partners gathered around a kitchen table to form Total Production Services, which later became Roska DBO. Despite early challenges working with smaller companies on tight budgets, Clayton, and his team's commitment to being "operations people" propelled the company to success. Throughout Roska DBO's growth, Clayton has remained proud of the company culture, where employees often feel like family. He values close-knit relationships and is incredibly proud of the "Roska fraternity," where many employees have started their careers with Roska and then moved on to be successful oil and gas industry leaders.

Clayton is the proud father of four daughters raised in Grande Prairie: Alysha, Mikaela, Bailey, and Morgan. He is also a grandfather to Alysha and Dylan's daughter, Berkley. Clayton's mother is still alive and lives in Westlock so he can visit her and both his sisters on his many trips to the farm.

A true leader in business and life, Clayton's story is one of determination, vision, and a deep-rooted connection to the people and values that have shaped Roska DBO into what it is today.

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## ***Roska Events***

### **30th Anniversary Kick-off BBQ**



We kicked things off on May 24th with our float in the Stampede Parade, and the festivities officially began on Monday, May 26th with a company BBQ filled with great stories, fun activities, and lots of laughter.

But the celebration isn't over yet!

**Roska DBO is celebrating 30 Years** - and we want to celebrate with the people who made this milestone possible: **YOU**.

Whether you worked with us as **Total Production Services**, **Total Enerflex**, or **Roska DBO**, you're part of the same incredible story. Over the past three decades, the dedication of our employees, contractors, and partners - past and present - has built the foundation of who we are today.

## Let's Reconnect

We're gathering past and current team members for an anniversary celebration this September - and we want to include **everyone** who's been part of our journey.

👉 [Fill out this short form](#) to receive updates on upcoming 30th Anniversary events.

Let's celebrate our shared history, catch up with old friends, and recognize the people behind the progress. We can't wait to hear your stories and see familiar faces again.

**Thank you for being part of Roska DBO's 30-year journey!**



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Contact [sales@roskadbo.com](mailto:sales@roskadbo.com) or call 1.877.532.8347 for more information.

Have questions or need support, Roska DBO is here to help Contact us today!

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